

Dr. Sheila Robinson

BIOGRAPHY



DR. SHEILA ROBINSON is a celebrated publisher, author on leadership, inspiring speaker and talent innovation specialist. Her company Diversity Woman Media is recognized nationally as a leading multi-platform enterprise with program offerings that advances all dimensions of diversity and inclusion (D&I).

An expert in diversity and inclusion Dr. Robinson helps leading companies transform their culture to reach gender parity, equity and belonging by combining her first-hand experience climbing the corporate ladder with the highest academic degrees, best practices from her leading magazines, and a deep passion for evidence-based workplace learnings.

During her 14-year career at a Fortune 100 company, Dr. Robinson rose from working on the factory floor to the executive office, ultimately directing communications for a \$6 billion division of a global chemical company. Her experiences, including the obstacles she faced as an African-American businesswoman in the South, led her to want to help other business leaders achieve leadership

success in their career journey. Over the past two decades Diversity Woman Media has grown to become a multi-faceted company that helps customers drive and deliver business results through diversity, inclusion, and talent development initiatives.

Dr. Robinson is the author of two books: *Lead by Example: An Insider's Look at How to Successfully Lead in Corporate America and Entrepreneurship* (2014) and *Your Tool Kit for Success: The Professional Woman's Guide for Advancing to the C-Suite* (2017)

She serves with the most influential organizations that are working to foster equity, equality and inclusive workplaces, including: Paradigm for Parity (Advisory Board Member), Catalyst (Strategic Business Partner), Executive Leadership Council (Media Partner), Women's Business Collaborative (WBC - Chair of Diversity), Twitter (Member, Inclusion Diversity Council), and Simmons College Institute for Inclusive Leadership (Board of Advisors).

She holds certificates from Stanford University's Professional Publishing Program (2007), Wharton's School of Business Chief Learning Officer Program (2013) and Cornell University's Diversity and Inclusion Program (2019). In 2017 she became a Certified Executive Coach and member of the International Coach Federation, the world's largest community of professionally trained coaches and is an advisor to CEO's and CHRO's.

Dr. Robinson earned both a Masters of Education and a Doctorate of Education from the University of Pennsylvania.

Inspiring, impactful and actionable, Dr. Sheila Robinson is moving the world toward gender parity and inclusivity one woman and one company at a time.

