

# BEYOND SCARCITY

Reimagining Abundance  
in Challenging Times



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# OBJECTIVES

Impact of Scarcity & Abundance On Our Brain

The “Sites of Shaping” Framework

Personal & Organizational Practices (Guided Activity)

Strategies for Breaking Scarcity Cycles and Fostering Financial Resilience

Strategies for Implementing Abundance-Based Solutions

Commitments & Next Steps





# OUR BRAINS IN CRISIS CAN NOT MAKE SOUND FINANCIAL DECISIONS



## **Dopamine (motivation and reward)**

- decision fatigue
- reduced motivation
- immediate, short-term goals

## **Oxytocin (trust and connection)**

- shame and isolation
- unwilling to ask for help
- suspicious of resources





# WE CAN REWIRE OUR BRAINS WITH NEUROPLASTICITY

## **Dopamine (motivation and reward)**

- small, achievable goals
- reward system
- re-education and unlearning

## **Oxytocin (trust and connection)**

- community-based support
- trauma-informed education
- storytelling





WHERE DOES THIS  
SCARCITY MINDSET  
COME FROM?





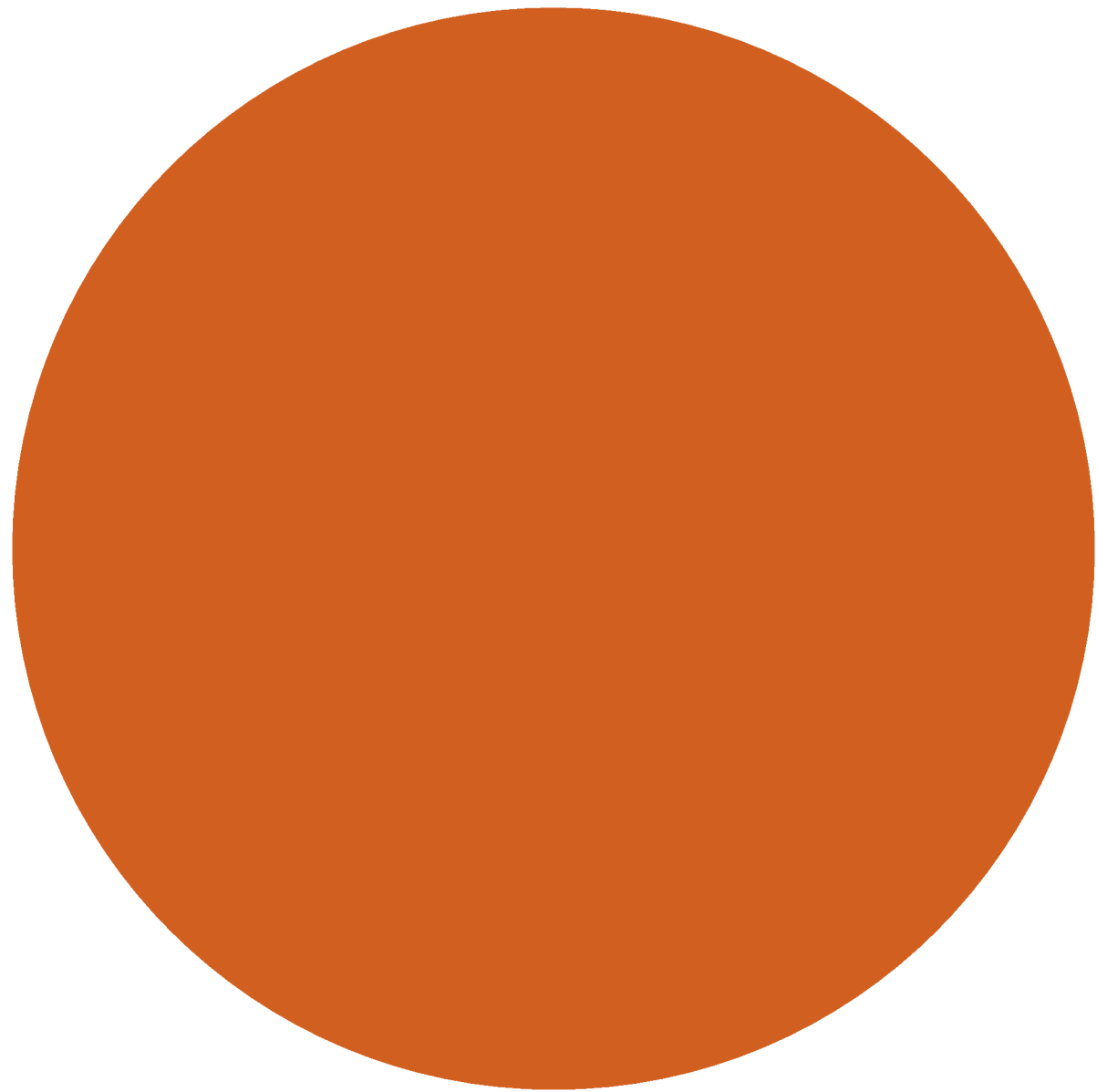
# **1. SITES OF SHAPING SPIRIT/LANDSCAPE**





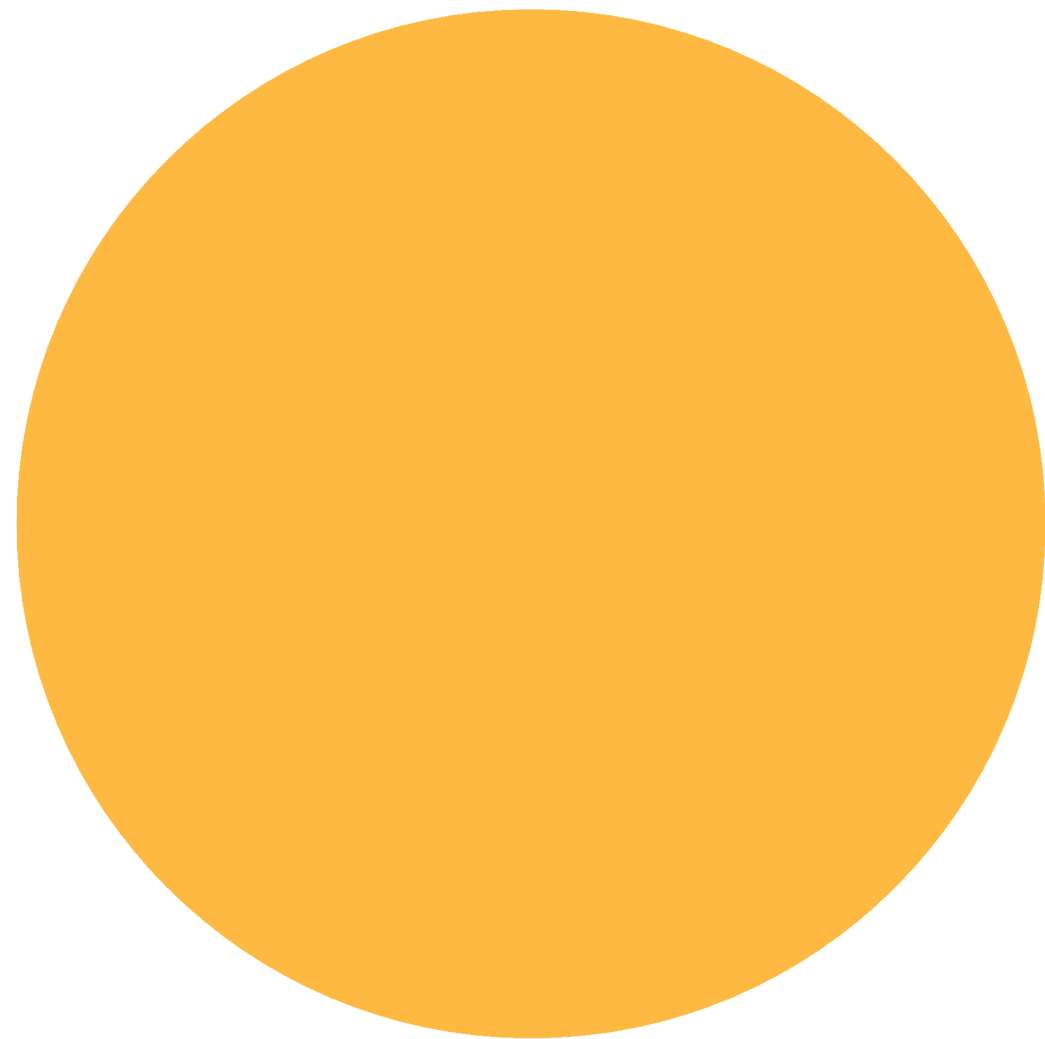
# **2. SITES OF SHAPING** **SOCIAL NORMS/ HISTORICAL FORCES**

# 3. SITES OF SHAPING INSTITUTION

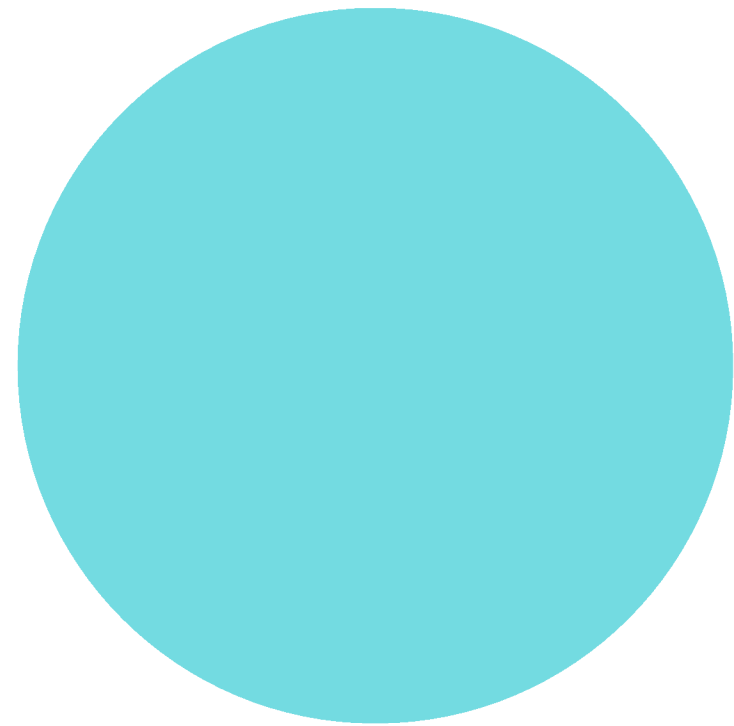




# 4. SITES OF SHAPING COMMUNITY

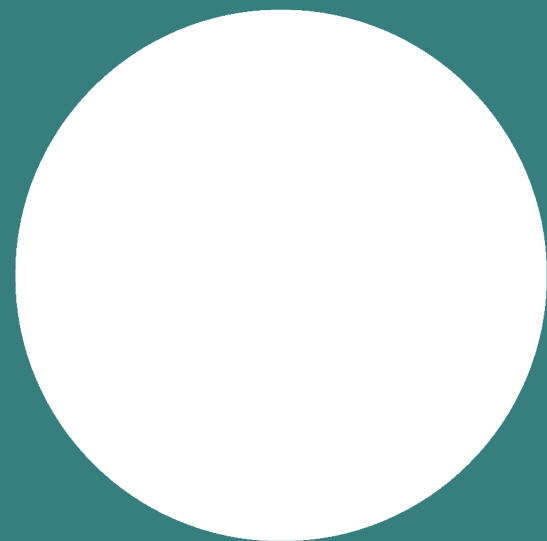


# 5. SITES OF SHAPING FAMILY/INTIMATE NETWORK

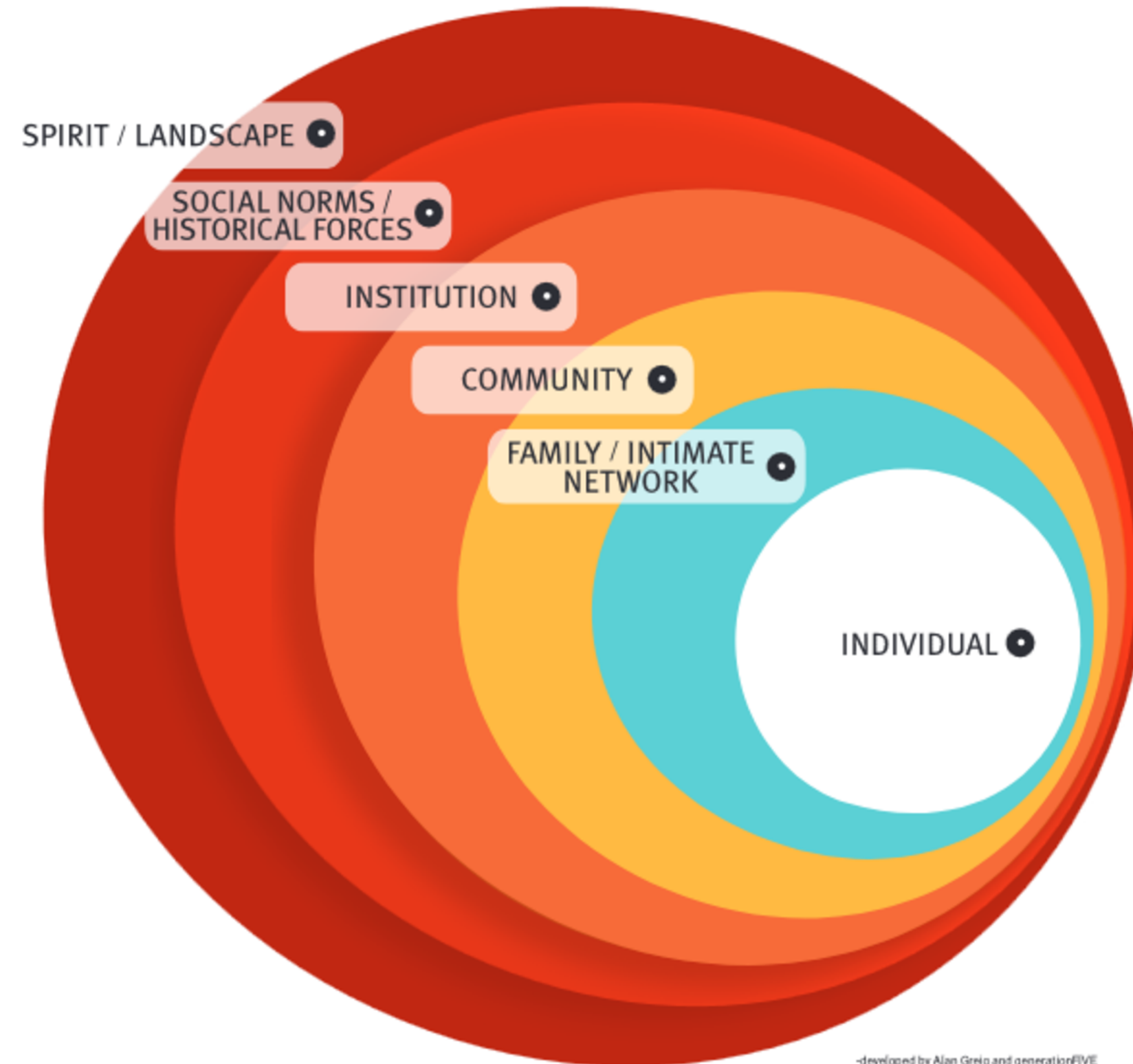




# 6. SITES OF SHAPING INDIVIDUAL



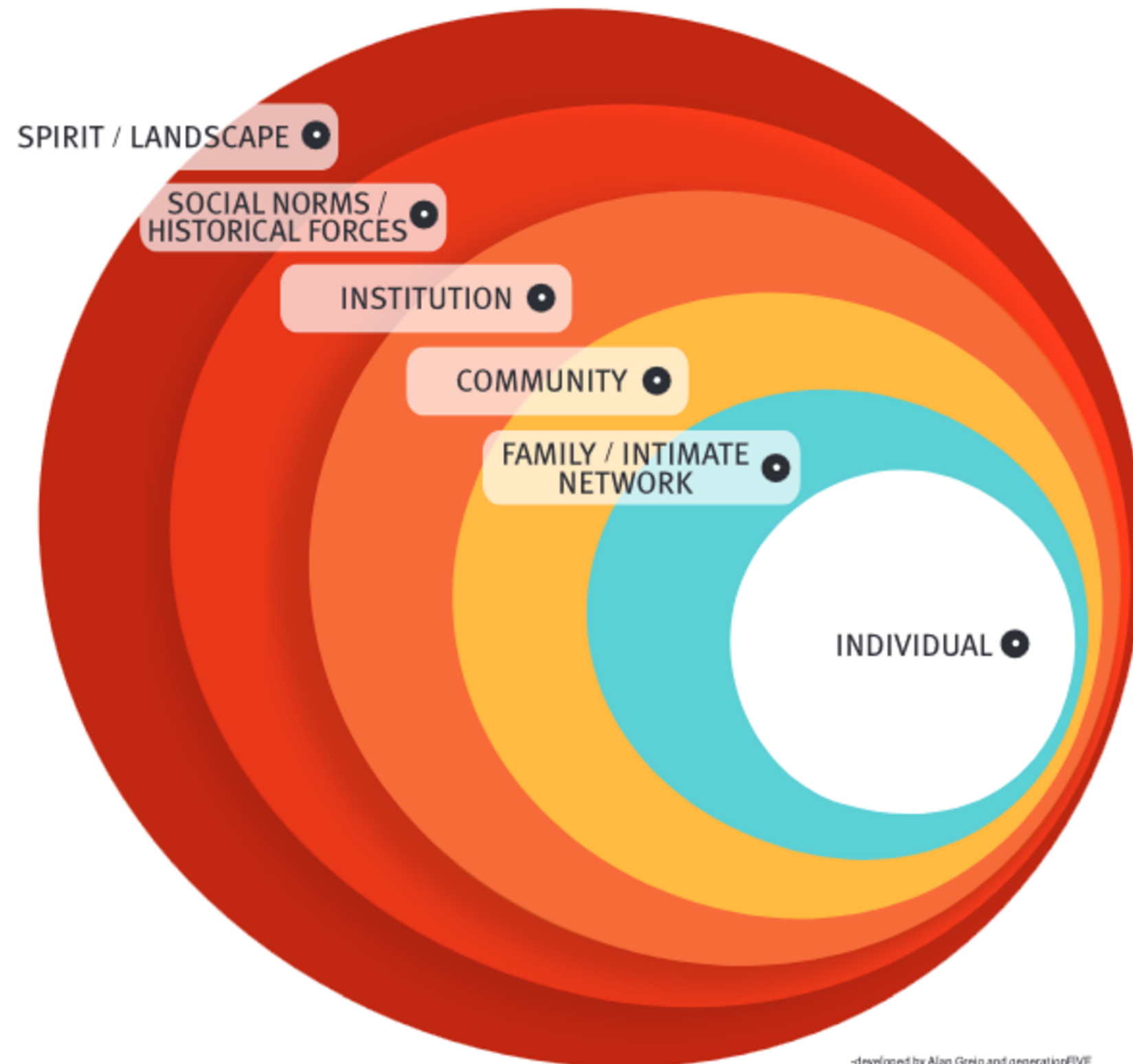
# SIX SITES OF SHAPING



-developed by Alan Greig and generationFIVE



# SITES OF SHAPING

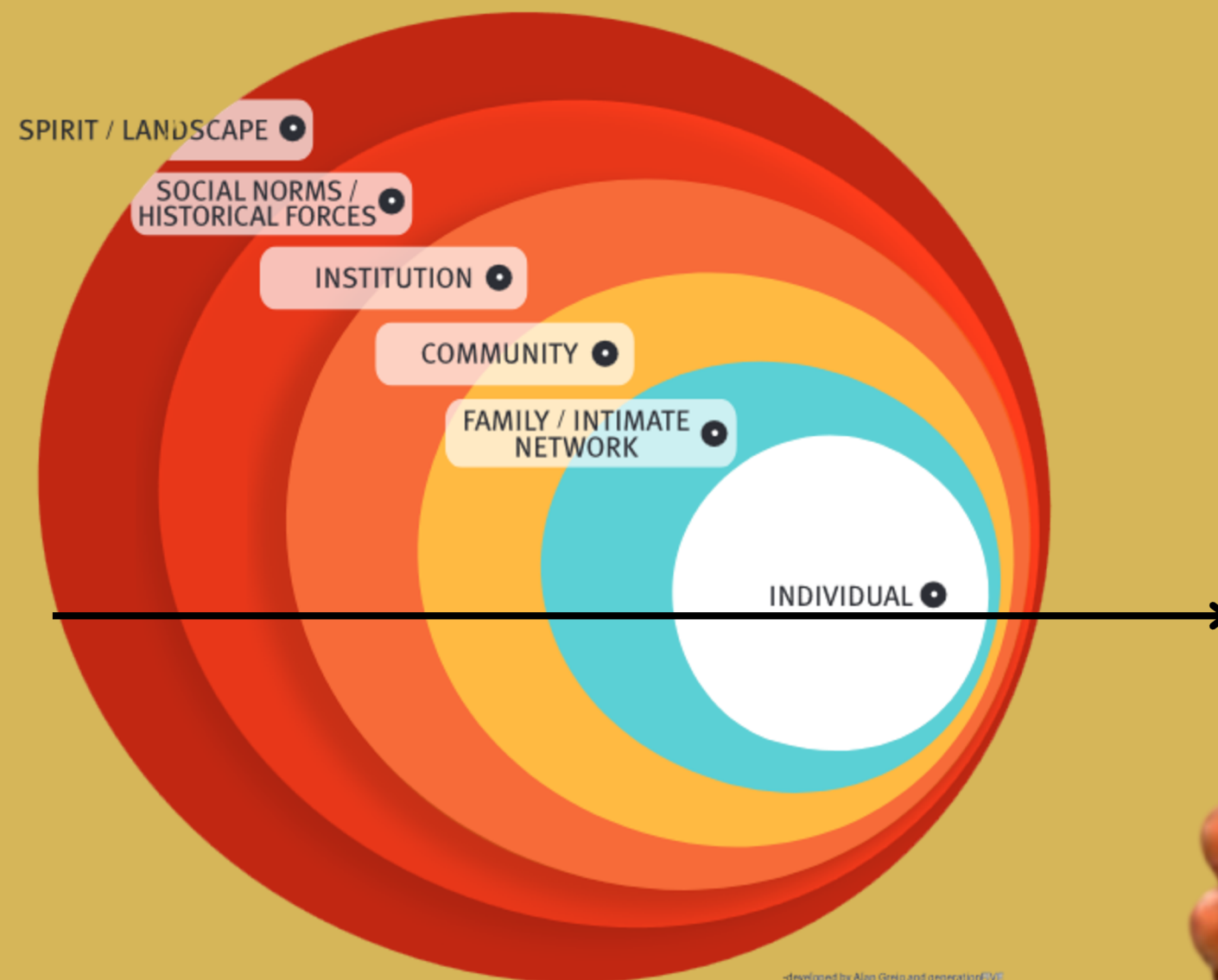


**Interconnected Relationship**  
**Create a System**  
**Changes > Ripple Effect**



# WHERE DOES YOUR SCARCITY SHOW UP?

Let's Map it out



-developed by Alan Greig and generationF.VG

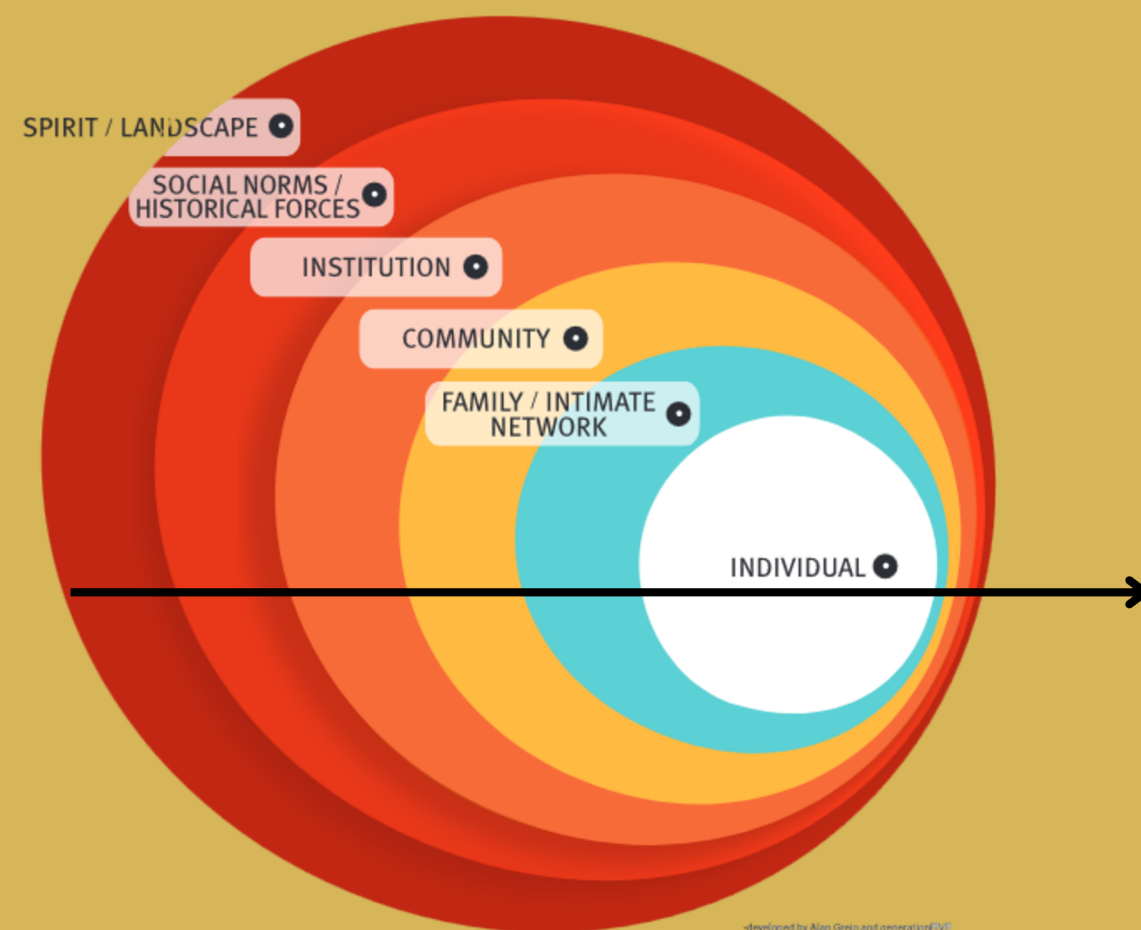




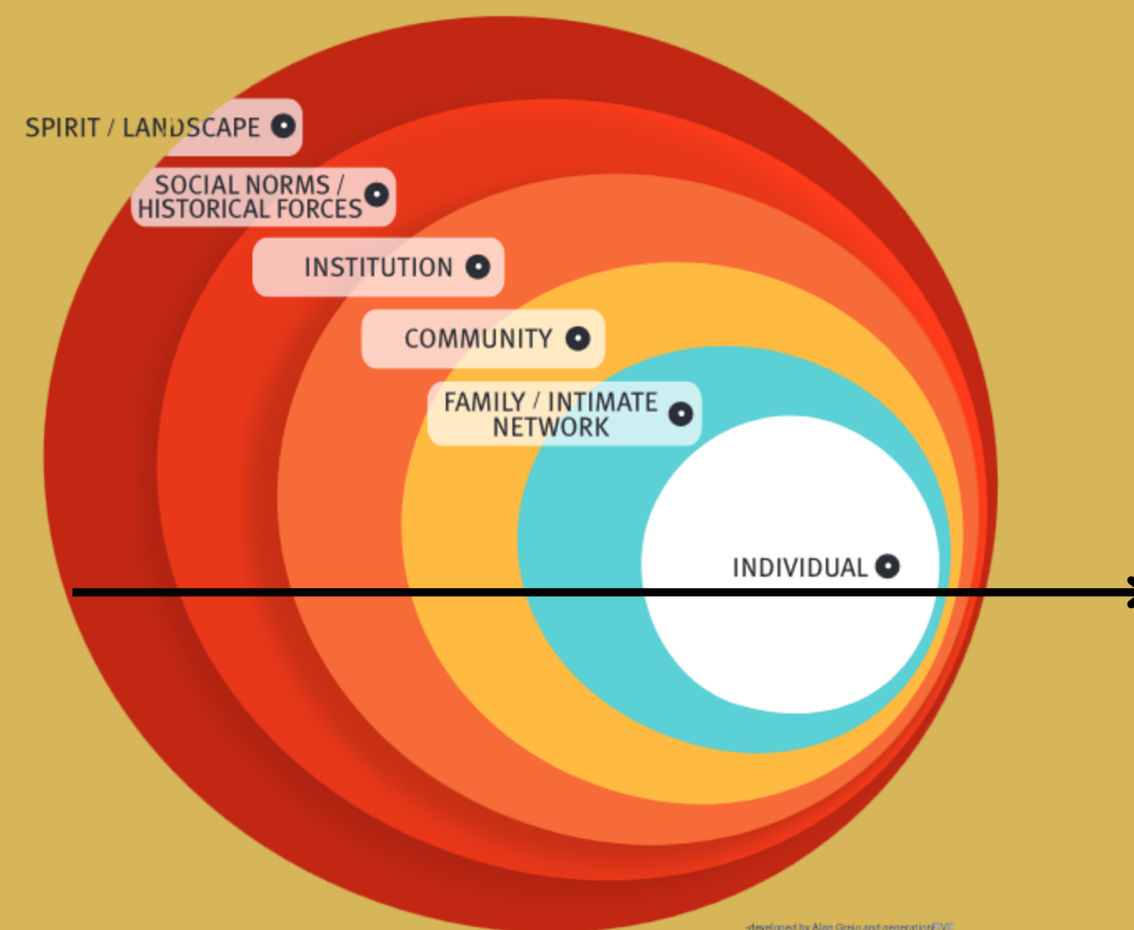
# SITES OF SHAPING MAPPING IT OUT



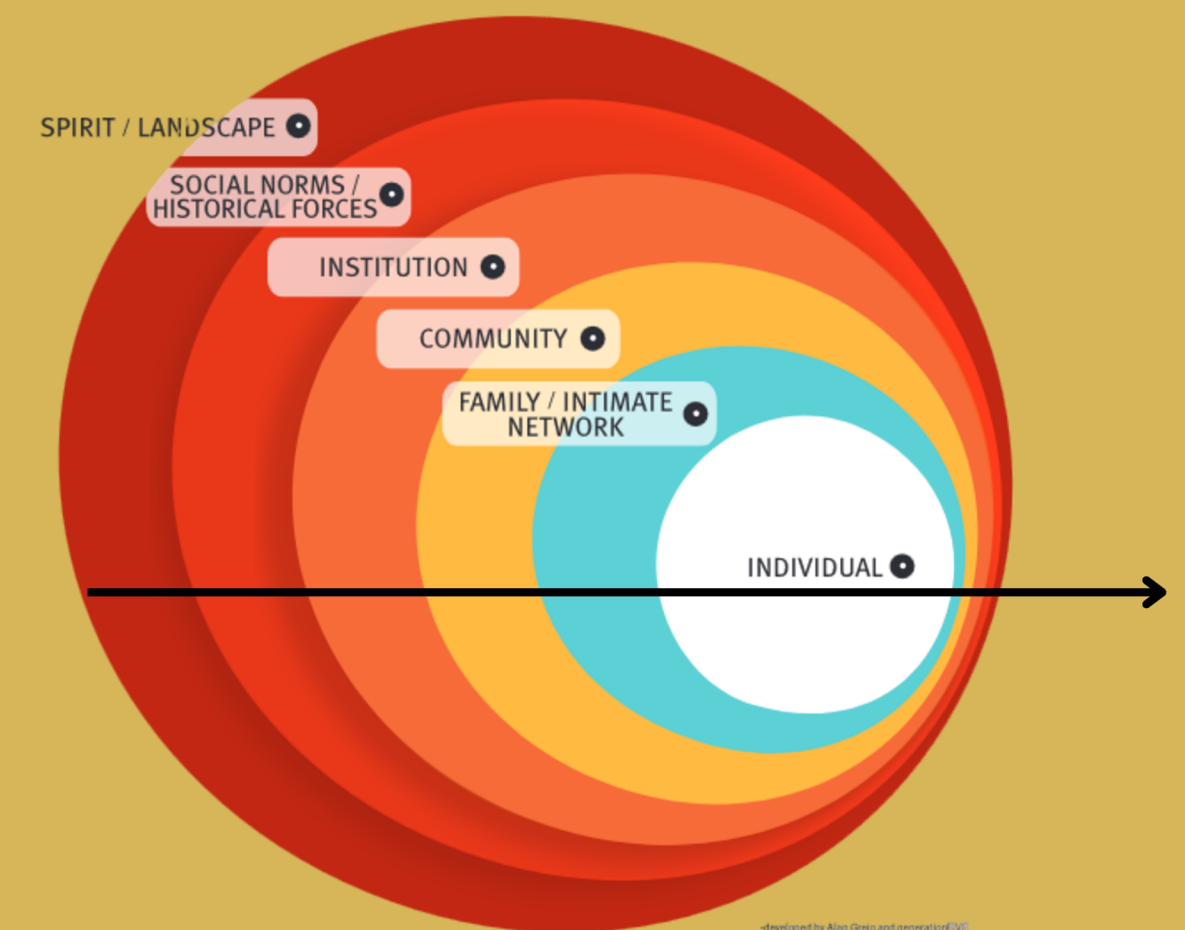
## Yourself



## Your Organization



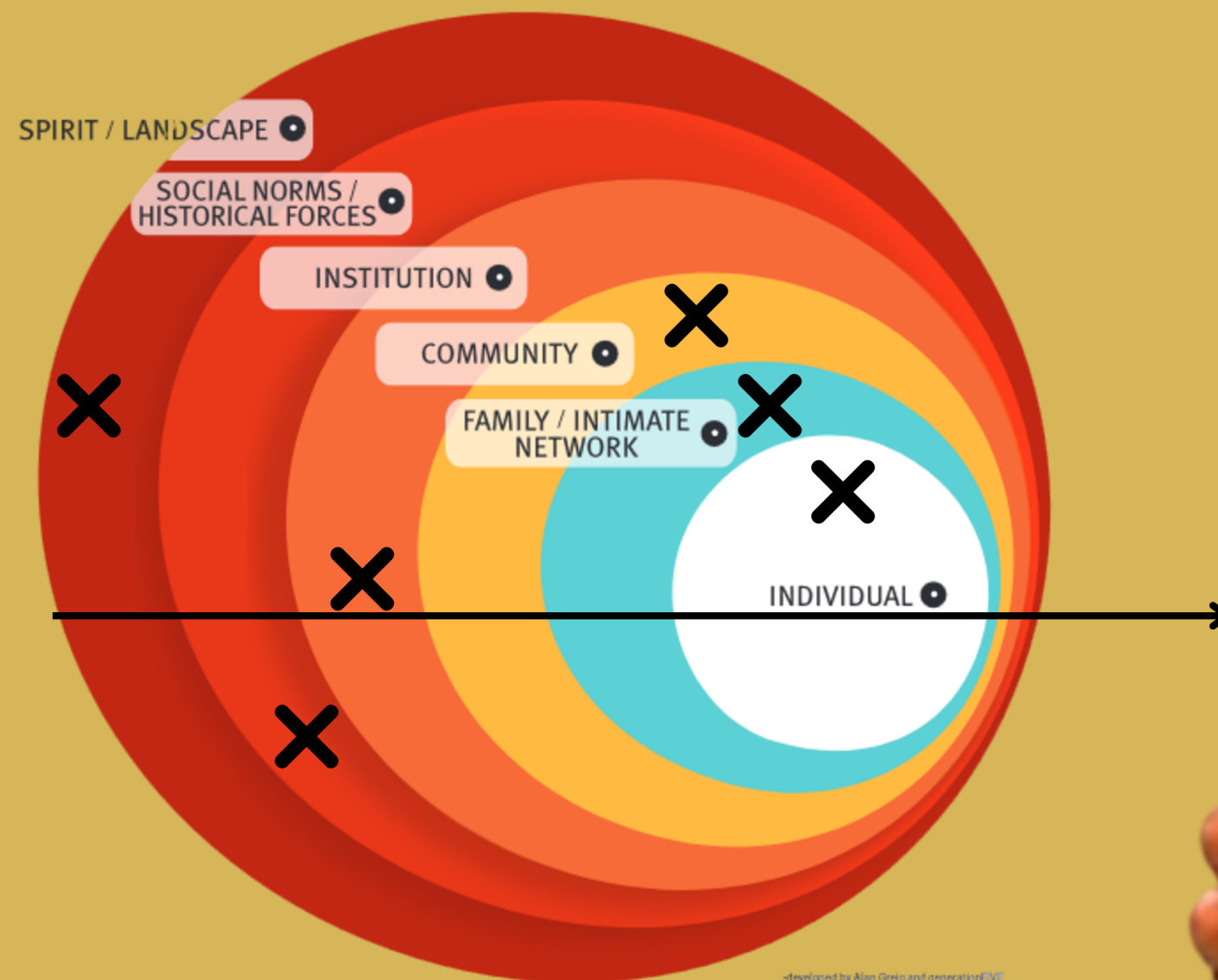
## ALICE Families



# WHERE DOES YOUR SCARCITY SHOW UP?



## My Sites







# Healing Financial Trauma

RESPONDING TO FINANCIAL STRESS

Trauma-Informed Approach  
Abundance Thinking at Every Site  
Culturally Relevant Materials  
Financial Reframing  
Eliminate Barriers to Access





# Implementing Abundance-Oriented Approaches



Shift Program Design  
Family/Community-Driven Solutions  
Retrain Your Staff  
Reframe Financial Education  
Practice Financial Mobility

# MOVING FORWARD

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- Strategies for Implementing Abundance-Based Solutions
- Commitments & Next Steps

