

Evelyn Esparza-Gonzalez is the Executive Director of the Hispanic Center of Western Michigan. She graduated from Grand Valley State University with a bachelor's degree in Accounting and General Business and is currently pursuing a Master of Accountancy from Davenport University. During her time as Finance Director at the Center, she was able to restructure and stabilize the Accounting, HR, Fund Development and Language Services Department of the Center, building a strong foundation for the organization. Through budgeting, forecasting, financial reporting, and cash flow management, her leadership has brought financial stability to the organization.

Evelyn and her family arrived from Mexico to the U.S when she was only 15 years old. Through her own personal experiences, Evelyn has become passionate about providing the Latinx community with a place where they are treated with respect, equity, and dignity. By building a strong, loyal, and committed team, Evelyn hopes to give our community a Center they know they can trust to receive the best services for their needs.

Evelyn began her career in early childhood, serving in financial management where she had the opportunity to learn more about the need for increased support for Latinx families. During her tenure at Family Futures, she helped develop Strong Beginnings' Familias Fuertes program which enhanced her passion for supporting the Latinx community.

Personally, Evelyn enjoys being a mom to her two young boys. She knows how critical it is for young people to have guidance and someone that supports them as they enhance their education and advance their careers. Through Affinity Mentoring, Evelyn can be that person for her mentee and help recruit other mentors. She also enjoys running, community service, and dancing in her spare time.