



Floriza Genautis Bio:

Floriza Genautis is the principal and founder of Management Business Solutions a minority company and is certified Micro Local Business Enterprise (LBE), Women Business Enterprise (WBE) and Women-Owned Small Business (WOSB). Management Business Solutions (MBS) a staffing firm / recruiting agency, founded in 2006 to provide practical, cost-effective, and customized employment solutions to local and nationwide clients alike. Our intentionally designed process allows us to find the right candidate for each position. With a historic and strong focus on identifying and representing diverse talents, MBS staff has over 50 years of combined experience in recruiting, staffing, interviewing, and sourcing – all key components in designing customized staffing solutions to meet our clients' needs. Our focus area for staffing deliverables ranges from office clerical, to supervisory and management roles up to the C-Suite.

Floriza has over thirty years of specialization in the professional staffing industry including over twenty-five years of experience in the accounting, finance and human resources in education, manufacturing and service industry. Her previous professional responsibilities include comprehensive background in accounting, human resources management, benefits administration, and computer/network administration. Floriza possesses a BS in Mathematics with an emphasis in Computer Application from De La Salle University, Philippines.

Prior to calling Grand Rapids her home; she recruited for technology companies in Silicon Valley, CA working with companies as Hewlett Packard, Hitachi Data Systems, Applied Materials, McAfee, and Nike. Her strength and expertise in Technology, Semiconductor, Manufacturing, Service, Furniture, Non-Profit and Automotive Industry gives her the foresight and understanding to find the ideal professional staffing solutions for her clients. MBS is also skilled in attracting diverse talents thru active participation with various diversity organization and multiple award recognitions for diversity initiatives

She has an active Community Involvement at:

- WISE (Women In Successful Enterprises) - Co-founder
- GL-WBC (Great Lakes – Women's Business Council) – Chair Certification Committee
- GROW (Grand Rapids Opportunities for Women) – Board Member
- FHCWM (Fair Housing Center of West Michigan) - Board Member
- BLEND (Business Leaders Linked to Encourage New Directions) - Advisory Board
- GR Chamber of Commerce – Finance Committee

Immediate Past Community Involvement at:

- Varnum, - Diversity Advisory Council
- Davenport University - Career Services Advisory Board
- WRC (Women's Resource Center) - Board Member and Board Chair
- United Way (Grand Rapids) – Board Member
- GR Community Foundation – Advisory Board
- Davenport University - Career Services Advisory Board
- APO (Asian Professional Organization) – Member
- APACC (Asian Pacific American Chamber of Commerce) – Member
- Grand Rapids Community Foundation - Diversity and Inclusion Advisory Board
- Experience Grand Rapids - Diversity Advisory Council
- AVRF (Asian Victims Relief Fund) - Member



Awards and Nominations:

- Recipient: GR Chamber 2008 Minority Business Advocate of the Year
- Recipient: Corp Magazine 2008 Diversity Leader (Michigan)
- Recipient: Women Business Council Enterprise–Great Lakes: 2008 Role Model/Mentor of the Year
- Finalist: 2009 Top Women Owned Businesses - West Michigan
- Recipient: GR Chamber 2009 Minority Entrepreneur of the Year
- Recipient: 2009 40 Under 40 by the GR Business Journal
- Recipient: 2009 MISBTDC Best Small Business Award (Michigan)
- Recipient: Women Business Council Enterprise–Great Lakes: 2010 Outstanding WBE of the Year
- Recipient: WBENC's 2011 Women's Business Enterprise Stars Award
- Recipient: 50 Most Influential Women In West Michigan, 2012, 2014, 2016, 2020
- Recipient: Business of the Year Award 2017 Seeds of GROWth Award
- Finalist: 2010, 2019 EPIC Award – Minority Business of the Year Award (Grand Rapids Chamber)
- Finalist: 2011, 2013, 2017, 2019 Top Women Owned Business - West Michigan
- Nominee: 2008 & 2009 ATHENA Young Professional Nominee for GR Chamber of Commerce
- Nominee: 2009 Diversity Visionary Award (Grand rapids Chamber)