

Jamie Cooper is the Founder and Managing Director of Sensi Connects. Formerly known as CannaBIZ Connection, Sensi Connects is a B2B networking and lead referral organization focused on the growing cannabis industry. Currently, Sensi Connects keeps cannabis business professionals connected in Michigan, California, Colorado, Nevada, Oklahoma and New England and plans to expand its model into many other states over the course of the next few months.

Jamie also serves as the Publisher and Market Director of Sensi Magazine, an award-winning magazine that publishes print and digital magazines nationwide and helps connect people in local markets with a focus on fun-loving, healthy lifestyle. The Grand Rapids Business Journal selected Jamie as a Top 50 Most Influential Women in West Michigan in 2020 & 2018, a 200 Most Powerful Business Leaders in West Michigan in 2020 & 2019 and a 40 Under 40 Business Leader in 2019.