

Laura Traxler currently serves as Director of Membership and leads a team of four at the Grand Rapids Chamber. She started her career in sales management and business development as a Salon Manager in a Regis Corporation Salon. Laura grew a new business with YOY sales growth and was recognized by her company as a national leader. After graduating with her MBA, she chased new challenges in IT staffing/recruiting and business development at her alma mater Northwood University. When she's not serving Grand Rapids businesses, she enjoys giving back to her community through volunteering at organizations such as: Gilda's Club & Laughfest, American Cancer Society, Conductive Learning Center, Children's Advocacy Center of Kent County and Bethany Christian Services. Finally, she is an avid runner and self-proclaimed funny girl. She's not breaking any records with either of those hobbies but would love to share them with you.